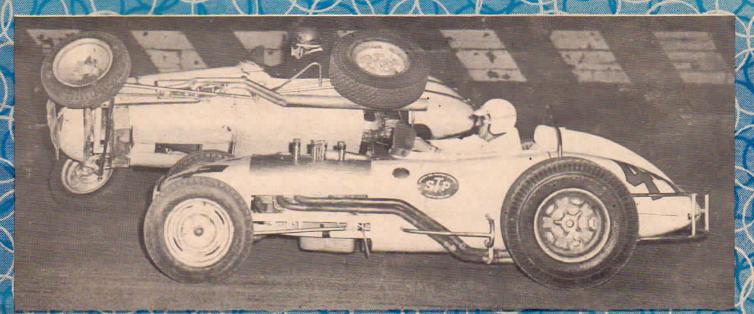
Hanford Speedway

presents

California Racing Association

100-Lap



Official Souvenir Program

Breakfast Lions Club - Hanford



DEDICATION

The new owners of the HANFORD SPEEDWAY, Cal Simon, Tommy Francis, and all others, hereby dedicate this new business venture to the citizens and to the City and community of Hanford. It is their hope that in bringing big time auto racing to this area, all may reap benefits of additional recreation opportunities, financial gain, and cordial working relationships that will grow and endure for many, many years to come. They want to become a part of the Hanford way of life, and they promise to devote their energies to this end.



RESPONSE from the MAYOR

NEW OWNERS OF THE HANFORD SPEEDWAY

Gentlemen:

As Mayor of the City of Hanford I hereby extend official greetings and welcome to Cal Simon, Tommy Francis and all the other private enterprisers of the Hanford Speedway who are introducing big time auto racing to the Central Valley of California. I am sure that this event also represents the outcome of pioneering activities of B. L. Marchbanks who has worked in the past to promote racing in the Hanford area.

Personally, it is heartwarming to see private enterprise fulfilling a new need in the community and I wish you success and good fortune in your new venture.

Sincerely,

Hanford Speedway

CAL SIMON																				
CAL	SIMO	N .									-!-					•	. P	RES	IDENT	Γ
TOM	FRAN	CIS						100								VIC	E-P	RES	IDEN	Γ
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JOE	MAIL	MAN											CH	AIR	MA	N O	F T	HE I	BOAR	D
SOU	VENIR	PRC	GRA	AM	PR	EP	ARE	D	ANI	S	OLI	B	Y B	REA	AKE	FAST	LY	ONS	CLU	В

California Racing Association Officials

WALT JAMES . President ART LOYA . Vice-President RUSTY ESPINOZA . Secretary Timer, Scorer CURLEY MERRILL JACK SUMMERS . . Starter LOUIE SENTER .Tech. Safety ELMO ELLIS Photographer WALT MAHONY Photographer

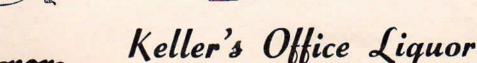
ART LOYA . Publicity Director
SANDY REED . . Announcer
MEL MARTIN . Representative
ED HUDSON . . . Referee
WALT JAMES . . Pit Manager
RUSTY ESPINOZA . . Gate Man
TOM FINNEY . . Track Steward

	TROPHY	DASH	
NO.	DRIVER	NO.	DRIVER
WINNER			T IME











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The above described used car sold to:

is hereby warranted to be in good operating condition, and to remain in such condition under normal use and service for 30 days or 1000 miles, whichever occurs first. We agree, if said car is delivered to our place of business to make with reasonable promptness any repairs or replacements, which may be necessary to its good operating condition in accordance with normal use and service, at no cost to the customer for such repairs and replacements.

This warranty does not extend to tires, tubes, paint, glass, upholstery, radio, batteries, speedometer, heater or to any repairs or replacements made necessary by misuse, negligence or accident.

This warranty is not hinding until signed and accepted by an authorized member of Mason's Auto Ville. No agreements not contained herein will be recognized unless in writing and signed by a member of the firm.

MASON'S AUTO VIL

Ву

History of the Track

For many years, since 1927, the community of Hanford and its surrounding populace have celebrated an annual Homecoming to welcome back those who have once lived here. At the the same, time the "old-timers" are always honored guests.

In 1950 Mr. B. L. Marchbanks conceived the plan of staging a rodeo in conjunction with the Homecoming. He built a set of corrals with permanent bleachers out on his extensive ranch holdings on Idaho Avenue just east of the Central Valley Highway.

Mr. Marchbanks had been a member of the Kings County Riding Club which had corrals near Houston and Eleventh Avenues. He purchased the corrals and set them up on his own ranch. Thus was the birth of Marchbanks Stadium, which a few weeks ago became the new HANFORD SPEEDWAY.

Since that first event in February, 1950, many different types of activities have been promoted by the Marchbanks family. First, after the rodeo, came a half mile track with a quarter mile straightaway for racing quarter horses. When it became evident that horse racing (without legalized betting) held little interest to draw large groups of spectators, Marchbanks turned to auto racing. On about May 10, 1951 jalopy racing was offered the public.

Since that time there have been hardtops vs. jalopies, stock car racing, sprint cars, midgets, and even boat racing on a small lake built in the center of the stadium. At one time bull fights could be enjoyed here.

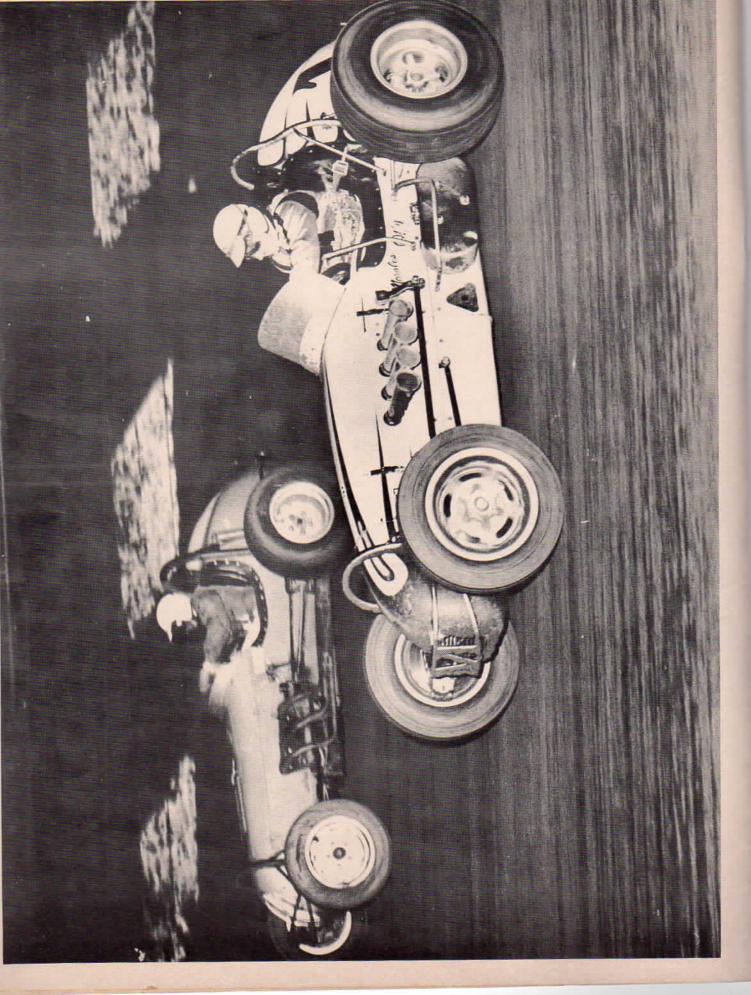
Although he never raced here, the world-famous Bill Vukovich used to enjoy a fast turn on the Marchbanks track occasionally. In 1955 NASCAR Magazine gave national recognition to the stadium with an article on the activities of Marchbanks Stadium. In 1958 NASCAR presented Mr. B. L. Marchbanks with a plaque, naming him "Promoter of the Year" of NASCAR sanctioned auto racing in western United States.

Probably the largest crowd ever jammed into Marchbanks Stadium occurred on July 4, 1961, to see the air show featuring the famed Blue Angels and other flying events from the nearby Lemoore Naval Air Station. Some 20,000 persons wedged themselves into the stadium seating, and countless other thousands glutted the roads for miles around.

In recent weeks the K/S Enterprises have taken over the stadium, re-named the HANFORD SPEEDWAY, to promote auto racing on a large scale. It is expected that within two years the track will be ready for regular Indianapolis cars to race, with a two and one-half mile track to stage events approaching the Indianapolis races. When this occurs the Hanford Speedway will be the only track west of the Mississippi River that will have a near duplication of the Indianapolis track.

The next auto racing event to take place on the Hanford Speedway will be a three-day affair in November, 1964.





	FIRST	HEA	
NO.	DRIVER	NO.	DRIVER
		mar II ji	
WINNER_			TIME

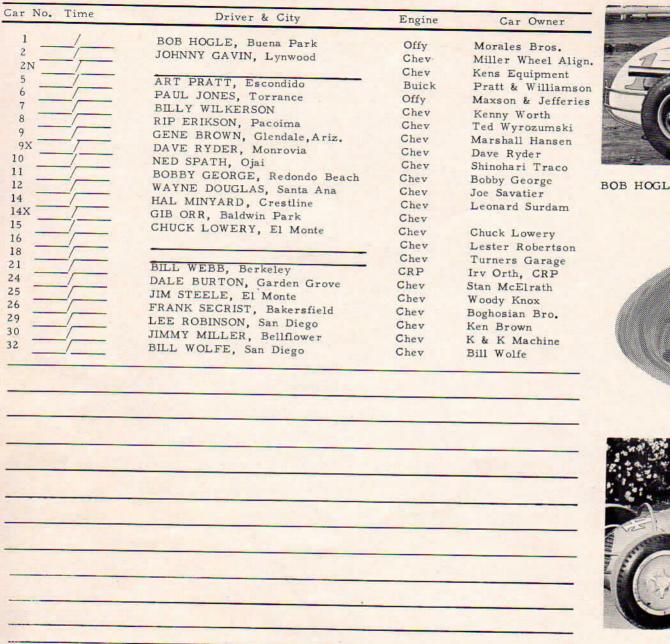
HANFORD, CALIF. ARMSTRONG TIRES

HOME OF THE ARMSTRONG RUBBER CO.

	SECONI) HE	EAT
NO.	DRIVER	NO.	DRIVER
E HY			
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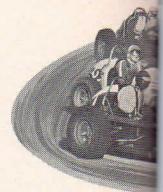
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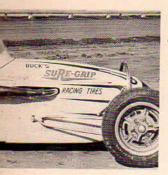
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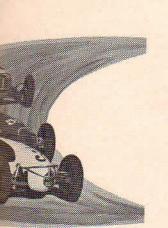


Association

OFFICIAL ENTRIES



ng



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35	RAY DOUGLAS, San Gabriel PHIL BRADLEY, Phoenix, Ariz. BRUCE WALKUP, Downey RUSS MOYNAGH, Huntington Beach LES CRAWFORD, San Diego ED GROVES, Hacienda Heights MARV FAW, San Leandro SKIP HEDRICH, Costa Mesa BUSS ROSE, Las Vegas, Nev. JIMMY OSKIE, Maywood HERB CRAWFORD, Spring Valley LOWELL PRATT, Montrose FRED THOMPSON, Downey DICK FRIES, Sun Valley LARRY GILLIUM, San Bernardino BOB BROWN, La Puente JOE GIUSTA, Sacramento BUDDY LEE, West Covina HANK HENRY, Escondido DUKE WYREMBEK, Los Angeles BOB DEJONY, San Francisco BOB SNIDER, Fresno BILL SULLIVAN, Reno, Nev.	Chev Chev Chev Chev Chev Chev Chev Chev	Orange Taylor Bob Sefton Tommy Smith Bart Welsh Bruce Walkup Ken Larson A. F. Lutes Jim Lambright Marv Faw Skip Hedrich Blair Auto Parts Carter & Hershey Herb Crawford Tommy Hunter Joe Irwin Tipton Oldsmobile Smith & Gillium Bob Brown Travelon Trailer Doug Francis Gordon Semnacher Lehotsky & Singh Duke Wyrembek Jerry Pittman John Shanoian Jim Owens



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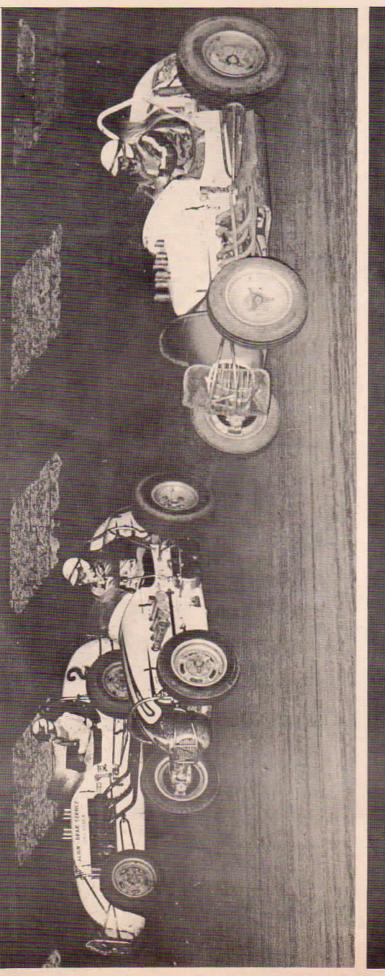
ALL BRANDS OF OIL -- COMPLETE PARTS HOUSE

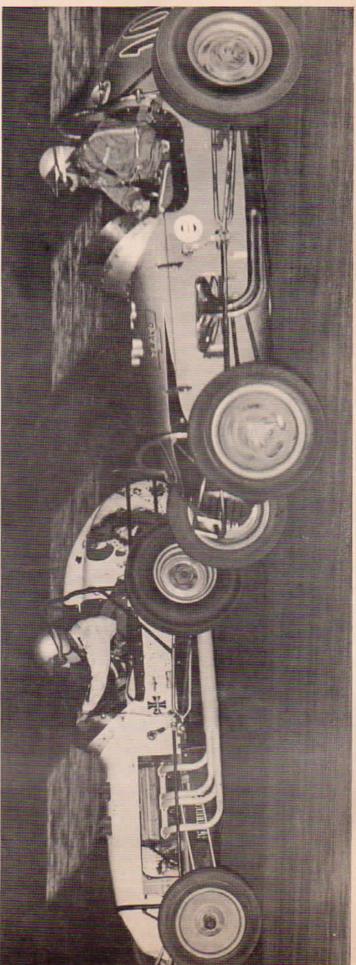
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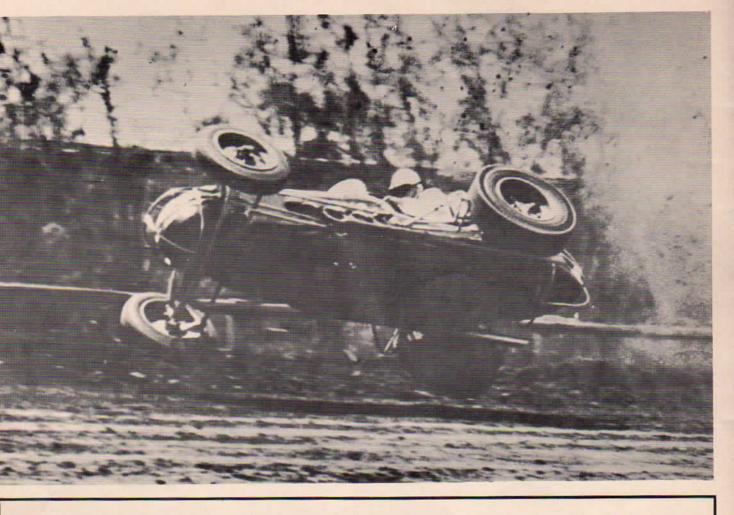
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CONTACT:

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(Next event will be Nov. 1964 — a 3-day event)



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